



# INSTITUTIONAL PLAN OF INTERNATIONALIZATION

—  
2023-2027

INTERNATIONALIZATION PLAN



PUCRS | INTERNATIONAL

# SUMMARY

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# 1. INTRODUCTION

## Background

The Pontifical Catholic University of Rio Grande do Sul (PUCRS) is committed to generating and transforming knowledge and innovation, aiming at the development of society, in every aspect, valuing people's integral formation, with innovation, generation of impact and value to society as its Strategic Positioning. To allow these goals to be achieved, PUCRS seeks to be established as a world-class university, directed to a global culture, which considers internationalization in all its aspects of operation. Internationalization consists in opening the University to contemporary challenges and to the creation and consolidation of synergies, developing an environment that facilitates interactions between cultures and different world views.

PUCRS's Internationalization Plan, in compliance with the Mission of this Institution, is fundamentally committed to the scientific, social, economic, environmental and cultural development of Brazilian and foreign citizens. It is an ongoing process of actions that aim to contribute to academic excellence and to generating impact on society, based on education, research, extension, innovation and entrepreneurship. Internationalization must pervade the various activities developed at the University, making it possible to share knowledge under a global, inclusive, intercultural and multidisciplinary perspective.

The institutional internationalization is aligned with the policies and guidelines of relevant international and national organizations, such as the United Nations Educational, Scientific and Cultural Organization (UNESCO), the *Instituto Internacional de la UNESCO para la Educación Superior en América Latina y el Caribe* (IESALC), the International Association of Universities (IAU), the Association of International Educators (NAFSA), the Institute of International Education (IIE), the Brazilian Association for International Education (FAUBAI), as well as the UN's Sustainable Development Goals (SDGs), among others.

The University establishes, in this Plan, internal policies and strategies that promote and enable internationalization, aspiring to reach excellence and institutional acknowledgment in the international scenario in its various dimensions of performance.



## The Conceptual Model of Internationalization at PUCRS

The conceptual model of internationalization we consider the most appropriately aligned with PUCRS's Strategic Plan is that of Comprehensive Internationalization<sup>i</sup>, which aims to strengthen indissociable actions between education, research, innovation and extension, which can be experienced in and out of the university campus. Comprehensive internationalization is materialized through concrete actions, which encourage durable international perspectives, valuing higher education and the impact of Higher Education Institutions in multicultural contexts.

Comprehensive Internationalization also imposes upon PUCRS the commitment of promoting Internationalization at Home (IaH), an important method of expanding international and intercultural experiences within the Campus or in a local context<sup>ii</sup>. Another key element of the Comprehensive Internationalization process is the Internationalization of the Curriculum (IoC). The goal is built on the premise that the University must promote the development of alumni suitable for living, working and significantly contribute in global contexts which are increasingly fluid and borderless. The conceptual model adopted by PUCRS comprises interrelated areas focusing on education, research, innovation and extension, in addition to the promotion of partnerships and mobility of students, faculty, researchers, managers and administrative technicians, integrating policies, programs and initiatives to make PUCRS globally oriented and internationally connected. They are:

- a) Institutional Commitment to Internationalization;
- b) Administrative leadership, structure and staff for the promotion of internationalization;
- c) Internationalization of the Campus;
- d) Internationalization of the Curriculum;
- e) Internationalization of faculty;
- f) Academic Mobility;
- g) International networks and collaborations in research and education; and
- h) Internationalization of innovative business based on knowledge.



Comprehensive internationalization impacts everything in a campus, as well as in reference external structures, partnerships and relationships of an institution.

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*The global reconfiguration of economies, systems of trade, research and communication, and the impact of global forces on local life, dramatically expand the need for comprehensive internationalization and the motivations and the purposes driving (HUDZIK, 2011, p. 6)<sup>iii</sup>.*

In that sense, PUCRS commits to the expansion of all internationalization initiatives, aiming at the search for three primary results that are desired with the process of internationalization: excellence, generation of opportunities and impact on society.



# 2. INSTITUTIONAL CONTEXT



## MISSION

PUCRS, grounded in Human Rights, in the principles of Christianity and in the Marist educational tradition, through integral formation, generates and transforms knowledge into social, environmental, cultural and economic development, preparing people to change to world for the better.<sup>iv</sup>



## VISION OF FUTURE

Being a new university for a new society, recognized for its impact and relevance.



## STRATEGIC POSITIONING: INNOVATION AND DEVELOPMENT

Innovation, generation of impact and value to society.



# 3. PILLARS OF INTERNATIONALIZATION

PUCRS commits to the generation and the advance of quality knowledge that is relevant in society. The constant investment in infrastructure and faculty development, as well as the promotion of internationalization and interdisciplinarity have enabled actions and development in strategic areas of knowledge, which allow for the integration of graduate and undergraduate researchers, students and faculty, focusing on innovative results.

The current Plan establishes four priority themes for the internationalization of PUCRS in this quadrennium:



**HEALTH AND WELLNESS**



**ENVIRONMENT AND ENERGY**

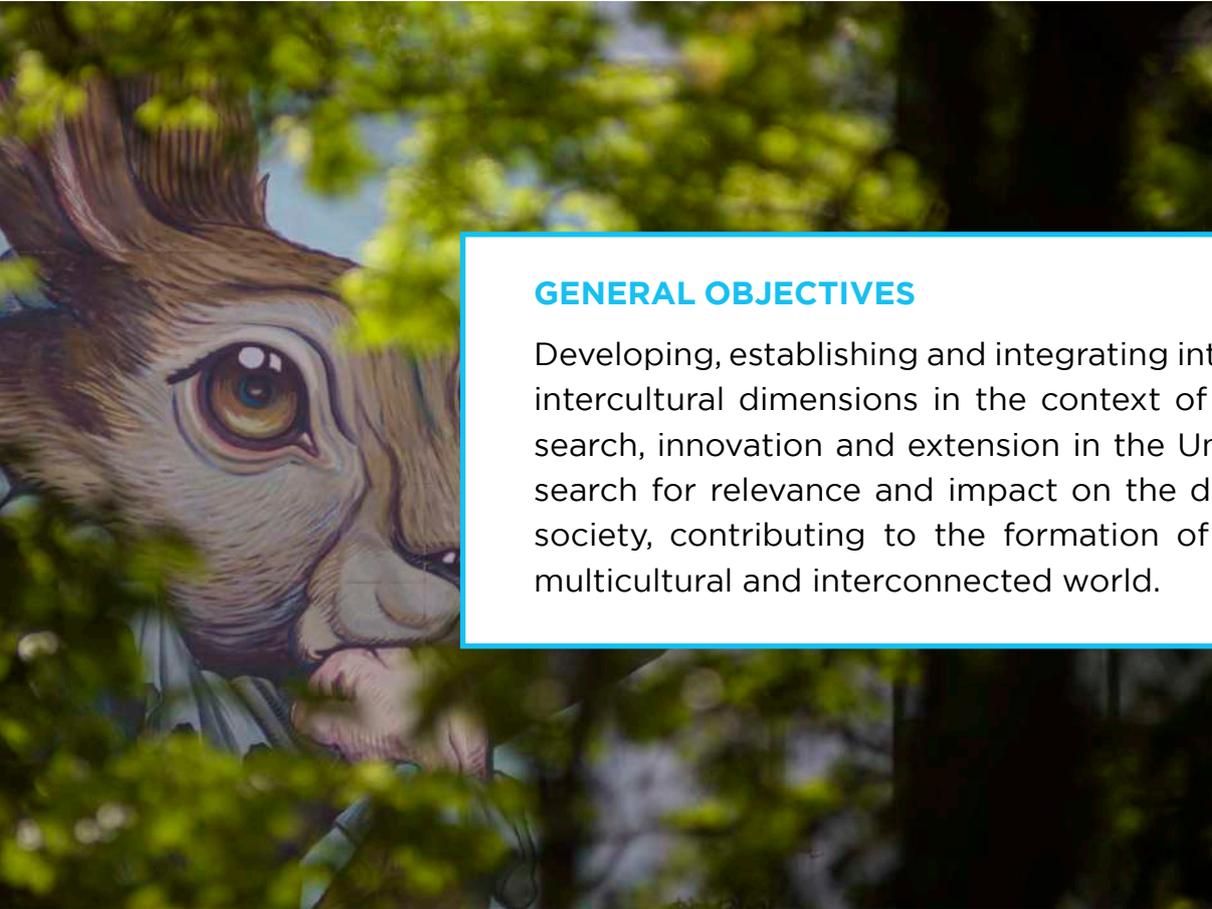


**TECHNOLOGIES**



**SOCIETY AND DEVELOPMENT**

# 4. OBJECTIVES



## GENERAL OBJECTIVES

Developing, establishing and integrating international and intercultural dimensions in the context of education, research, innovation and extension in the University, in the search for relevance and impact on the development of society, contributing to the formation of citizens for a multicultural and interconnected world.

## SPECIFIC OBJETIVES

- a) Promoting the consolidation of international research networks, especially with strategic international institutions, aiming at excellence of academic production and more competitiveness in the search for funding for education, research and extension;
- b) Increasing mobility for academic and professional qualification of students, faculty and technicians of the university and implement a policy of attracting and welcoming international researchers, students, faculty;
- c) Implementing mechanisms of appropriation of knowledge gained abroad, aiming at establishing internationalization of education and research in the University;
- d) Promoting internationalization and interculturality through extension actions developed in the University, according to PUCRS's University Extension Policy (2022);
- e) Developing PUCRS's business units and enhancing the development of innovative bu-

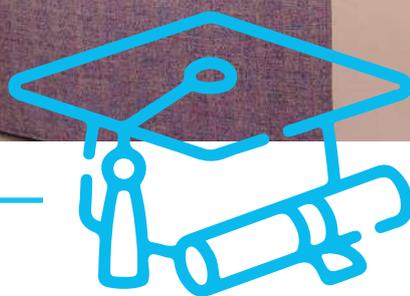
ness, based on the transformation of knowledge in wealth and development, through relationships and presence in great international business centers;

f) Promoting the Internationalization of the Campus, fostering intercultural experiences, both in-person and online;

g) Promoting the Internationalization of the Curriculum, focusing on the development of skills, profile of graduates and learning results that include the dimensions of internationalization and interculturality;

h) Promoting the consolidation of the innovation ecosystem of PUCRS and the networks of innovation ecosystems, aiming at contributing to society's economic, social and environmental development.

i) Enhancing the implementation of linguistic policies based on a vision of inclusive internationalization.



# 5. INSTITUTIONAL STRATEGIES OF INTERNATIONALIZATION

A set of internationalization strategies was established by the University as a part of PU-CRS's Institutional Plan of Internationalization. They are:

## STRATEGY 1:

### Internationalization of Education

The internationalization of education strategy stipulates the attraction of foreign students, as well as the internationalization of curricula for undergraduate programs (in-person and online), *stricto sensu* graduate programs (Masters and PhD) and continuing education, such as specialization, MBA, certifications and languages.

To this end, the following actions are established:

- a) internationalization of curricula in every level of education;
- b) offer of double degrees in undergraduate and graduate programs;
- c) reinforcement of inclusion of international and global themes in classrooms;
- d) incentive to international courses (Summer/Winter Courses and Collaborative Online International Learning – COIL) and participation in courses offered abroad to PUCRS students (Study Abroad);
- e) active policy for attracting foreign undergraduate and graduate students;
- f) constant offer of classes in languages other than Portuguese, at both undergraduate and graduate levels;
- g) languages classes; and
- h) Portuguese classes as an additional language to welcome and prepare, linguistically and culturally, international students, at both undergraduate and graduate levels.



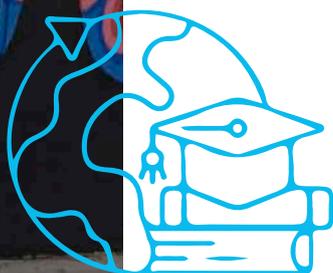


It is also understood that the participation of undergraduate and graduate students in international cooperation projects, especially in situations that involve technical and study missions or in and out academic mobility, contributes to the internationalization of the Institution, to scientific and professional training and to the qualification of intellectual production. Preparing students, faculty and researchers for their time abroad qualifies the academic experience to be developed in the foreign institutions. The expansion of academic mobility programs in the in-person or virtual modalities is an important way of promoting internationalization.

The technical missions, organized via the PUCRS Global Experience program, are national or international short-term (intensive) experiences offered by the Schools, with scientific and/or educational relevance for the participant's fields of expertise and/or training, also allowing for local experiences.

The continuous offer of classes in languages other than Portuguese in undergraduate and graduate programs at PUCRS promotes an environment of internationalization in the classroom and enables both welcoming the foreign student taking in mobility and preparing the PUCRS student for future international experiences. The guidance on aspects regarding the reality and culture of the host country ensures a better adaptation and inclusion process abroad.

Cotutelle or double degrees with partner universities is an important strategy to keep these collaborations over the long term, associated with qualified academic production. The integration between the undergraduate and stricto sensu graduate programs is already widely fostered by the University, through programs like Integra Pós, which allows students to take classes during their undergraduate studies (G-PG) or even get their undergraduate and Masters degrees with only one more year of studies (G+1).



In addition, expanding the Collaborative Online International Learning (COIL) Programs, focusing on problem-solving and intercultural dialogue, enables contact and exchange of the experiences of students and faculty.

Performing extension activities, international internships and international technical missions can be included in the University's internationalization and interculturality strategies, because it allows for the preparation of the students to work in a globalized context, contributing to the development of intercultural skills.

The support in legal issues, to fulfill the necessary requirements for the time abroad, is offered by the coordinators of the undergraduate and graduate programs in partnership with the Offices of the Vice President and the Office for International Cooperation. In order to ensure the positive impact of the knowledge gained abroad, the intended work plan of students, faculty and researchers must also contemplate the institutional benefits.

## STRATEGY 2:

### Internationalization of Research

To achieve greater international projection and recognition, the aim is to include PUCRS in the scenario of international research consortia in different fields. The actions for strengthening existing international partnerships and establishing new ones, according to the strategic themes determined by the University and by the agenda of globally relevant research topics, involve prospecting, expanding and strengthening international cooperation, prioritizing the development of projects with research institutions of international excellence. In that sense, creating or strengthening partnerships is based on the previous definition of international partners, which are linked to research institutions of excellence, and with which, preferably, there is already a history of actions in the fields of Research and Education.

The partnerships can also be favored by the promotion of the research activities carried out in the Institution, which must be based on communication strategies of scientific research, in addition to the participation of students and faculty in scientific events of international relevance. The aim, thus, is to strengthen the PUCRS brand linked to research of international quality, making the Institution increasingly attractive to the international scientific community.

This enables a greater visibility of the research developed in PUCRS's different departments.

The main goals of the institutional strategies of internationalization are: (i) improving the quality of scientific publications in international indexed journals; (ii) promoting the shared use of technological resources and databases; (iii) expanding the possibilities of



human resources training, aiming at implementing new methodologies at PUCRS after internships abroad; (iv) enhancing the mechanisms for raising international resources for research funding, especially network research; (v) promoting linguistic training of the Institution's researchers and graduate students for the interaction with foreign partners and academic production. It is relevant to enforce an internal policy of awareness-raising and instrumentalization to faculty, researchers and students on strategies for increasing production, both individual and the institution's, to enhance the impact of publications, contributing to PUCRS's recognition as an institution dedicated to research that causes social impact and to training quality human resources, at different education levels. The development of partnerships with strategic international universities can be promoted by digital interaction, via webinars, colloquia, seminars, seasonal communications, in addition to networking events. Ideally, such activities must involve faculty, students and researchers from PUCRS and from partner universities, contributing to global discussions on topics of interest. In addition, the expansion of resource-funding from international notices, in collaboration of centers of excellence, is a strategy that may enable an improvement in the quality of the scientific and technological production and in the training of human resources. This expansion is made possible by an active search for international funding opportunities, as well as by the institutional support in elaborating proposals and resource management.

The participation of faculty and researchers is crucial to enable the strengthening of partnerships, ensuring the continuity of collaborations through technical missions abroad, as well as by attracting international researchers with renowned scientific performance. It is important to stress the importance of appropriately welcoming foreign faculty and researchers during their time at PUCRS, with all the technical support the institutional structures have to offer for the development of the planned research activities. Additionally, the interaction opportunities of the international actors with the Research Institutes, directed at generating technologies and promoting sustainability and the environment, health and welfare of the community, in addition to the connection with Tecnopuc, consi-

dered an internationally renowned ecosystem of innovation and development, may also represent mechanisms to attract faculty and researchers with academic excellence and entrepreneurial mindset. The faculty and researchers with this profile can promote the connection between the academic environment, companies and the international market.

### STRATEGY 3:

## Internationalization of the Campus

This strategy seeks the development of a global culture that considers internationalization in every way and in every aspect of university life, in an integrated way, creating a concept of PUCRS International Campus in Porto Alegre, as well as its online format.

At PUCRS's International Campus, the extent of the University's operation is in the Schools and Institutions, in order to facilitate the integration and dialogue of students, faculty and researchers from various fields of knowledge. As a part of the Campus's internationalization strategies, it is crucial to implement an active policy to attract and welcome international students, faculty and researchers and adapt leisure, services, culture and learning spaces, aiming to contribute to a multicultural and welfare experience at PUCRS. The creation, thus, of a multilingual atmosphere, in a structure planned to favor coexistence and interaction, provides greater opportunities of exchange of experiences, which is crucial to establish the internationalization of the campus.

In addition, in order to promote interculturality, multiple actions are anticipated, such as film exhibits, conferences, lectures, multicultural fairs, sporting events and international music events. To this end, awareness-raising, engagement, and the preparation of the entire university community are necessary, including adapting the interfaces of part of the administrative systems and documents to English, as well as the promotion of specific training to welcome foreigners as a part of a resource training policy directed at the internationalization of the University, including qualification of English skills for the technical-administrative staff.



## STRATEGY 4:

### Internationalization of innovative business

The internationalization of business created in a university by students and researchers is crucial in order to explore the academic and technological skills developed in this environment of excellence in research and innovation. This strategy makes it possible to benefit from cutting-edge knowledge and specialized experience, offering a competitive advantage. In addition, expanding to international markets gives access to a larger and diverse consumer base, allowing for a faster and more sustainable growth, reducing the dependence on a single market and increasing the resilience of the business.

In addition to the commercial benefits, the internationalization of businesses created in the university provides a valuable learning and development opportunity for students and researchers. Dealing with different business practices, cultures and regulations broadens their global vision and turns them into more complete and adaptable professionals. In addition, this strategy promotes the university's reputation, because the success of the businesses in the international context positively reflects on the institution, attracting international students, researchers and partners. A university's reputation is a valuable asset that encourages talent recruitment, raising of resources and academic and scientific collaboration.



# 6. INSTITUTIONAL POLICY OF INTERNATIONALIZATION

The institutional policy of internationalization includes different actions under development and support in the context of the Institutional Plan of Internationalization:

## ESTABLISHMENT OF PARTNERS

The choice of partners will be made by the Vice President's Offices involved, considering the following aspects:

- a) prioritizing the support and consolidation of collaborations with foreign partners that have already been established by PUCRS faculty and researchers and that have obtained relevant results in the context of the themes defined as priority in this Plan;
- b) increasing the number of foreign partners, considering institutions from countries with which an effective cooperation is maintained;
- c) seeking a multisectorial articulation within the University (Higher Administration, Schools, Institutions, TECNOPUC, among others) in the context of the themes established as priority, focusing on creating long-lasting and productive strategic partnerships;
- d) supporting partnerships that allow the University to participate in specialized networks of excellence, consortia and alliances that provide PUCRS with international academic and scientific distinction;
- e) identifying international research projects, giving priority to those which involve more than one Undergraduate and Graduate program, which are known for their interdisciplinary nature and which, in addition to the direct interaction with foreign groups, also promote an internal rapprochement between PUCRS research groups;
- f) increasing and improving the number of international partnerships with ecosystems of innovation, science and technology parks, incubators, coworkings and accelerators, creating a global network of innovation with a multidirectional flow of researchers and professionals from partner Universities and companies;
- g) enabling technical missions, Collaborative Online International Learning (COIL) projects and Double Degree programs; and
- h) promoting collaboration with the International Marist Network of Higher Education (RIMES), in order to strengthen internationalization at every level of education.

## HIRING OF INTERNATIONALLY RENOWNED FACULTY

PUCRS has been constantly working towards academic and scientific excellence, as well as its international recognition. In order to achieve that, the following initiatives when hiring faculty are being adopted:

- a) defining announcements of selection of faculty to work in Masters and PhD graduate programs which considering criteria such as having a degree in foreign HEIs, international recognition of the candidate, coordination or participation in international research projects, international committees associated with conferences and journals, among others;
- b) ensuring adequate infrastructure for the establishment of the hired faculty, including resources for their research activities in the Institution; and
- c) establishing a program of inclusion of PUCRS faculty as representatives of the University to enhance international actions.



## INTERNATIONALIZATION OF THE CURRICULUM

The undergraduate Programs' Pedagogical Projects (PPCs) and the curricular structure of PUCRS's graduate programs are planned, created and permanently reviewed based on the premise that internationalization has as its fundamental support the development of intercultural skills.

In establishing the alumni profile, the international and intercultural skills to be developed are considered, such as planning, communication, problem-solving, articulation and working in a globalized world.

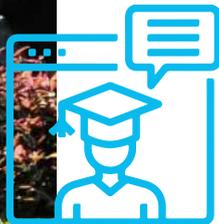
Regarding the classes, in addition to the specific development of these international skills, the following aspects are considered: (a) discussion of international and intercultural topics; (b) case studies originated in different realities; (c) practical activities involving international and intercultural issues; (d) research involving foreign sources; (e) international bibliographic references; (f) participation in COIL projects; (g) portfolio of classes in a language other than Portuguese.



## TRAINING IN LANGUAGES OTHER THAN PORTUGUESE

The actions aiming at training students, faculty, researchers and technical staff are established regarding proficiency and skills in languages other than Portuguese. Among them, we highlight:

- a) promoting the awareness of the entire academic community regarding the importance of participating in the language courses offered by the Institution;
- b) creating support mechanisms to obtain certifications of proficiency in a language other than Portuguese from students, faculty, researchers and technical staff, aiming at the promotion of a specialized academic communication of international level;
- c) offering short-term courses abroad (Study Abroad), which involve groups of students (undergraduate/graduate/extension) going to institutions abroad and faculty led group; and
- d) offering qualified technical service in order to give the necessary support regarding the process of internationalization and international visibility of channels for the promotion of PUCRS, with initiatives such as the translation of documents, in addition to maintaining and updating the pages of the University and of research groups and structures, giving priority to the English language.



## WELCOMING AND ASSISTING FOREIGN STUDENTS, FACULTY AND RESEARCHERS

The University has a set of initiatives, aiming at welcoming foreign students and researchers, when they begin their activities at the University, some of which are:

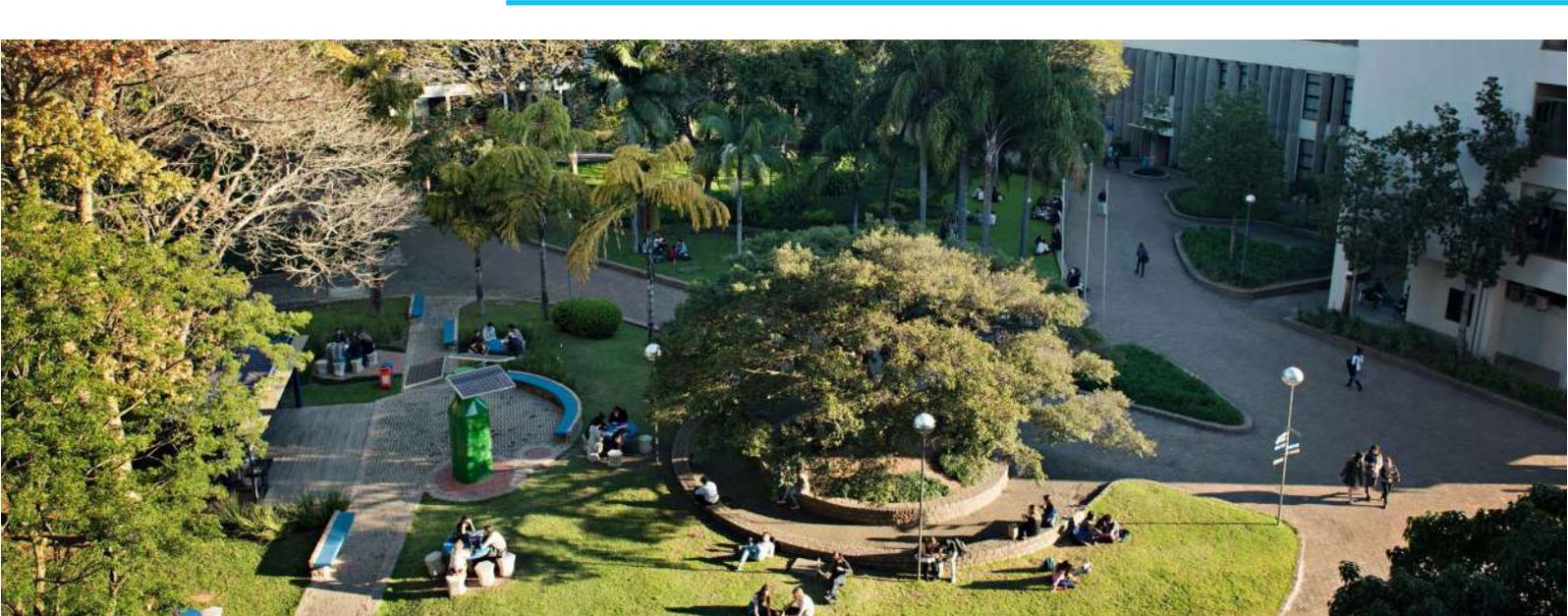
- a) developing a policy for welcoming faculty, researchers and student in mobility, as to broaden their experience at the University.
- b) supporting the integration of students in the University through seminars on academic and social issues;
- c) assisting with the integration of faculty and researchers in the University through meetings with strategic departments of the University, in order to consolidate the existing partnerships and promote new ones;
- d) promoting intensive Portuguese courses for foreigners and other languages in the in-person modality, as well as online short-term Portuguese courses, for foreign students while they are still in their home countries;
- e) encouraging the participation in the “University Buddy Program,” which contributes to the student’s adaptation in the University;
- f) creating the opportunity for the development of sporting, cultural and social extracurricular programs and activities, preferably interdisciplinary, in and outside of the campus, which discuss encompass globally relevant themes; and
- g) offering classes in English in different areas of knowledge, which may also be taken by foreign students, favoring internationalization and global culture in the classroom.



## APPROPRIATION OF GAINED INTERNATIONAL EXPERIENCES AND KNOWLEDGE

PUCRS establishes a set of policies aiming at the appropriation of knowledge and experience gained abroad:

- a) organizing annual seminars, aiming at promoting, through lectures given by faculty, researchers and student who were in academic mobility, the activities performed and the results obtained during their time abroad, as well as through spaces for discussion, promoting an exchange of experiences;
- b) developing mechanisms for the appropriation of knowledge connected to the administrative and organizational aspects of the foreign Institutions visited by students, faculty and researchers, aiming to contribute to the reflection of processes and the improvement of PUCRS's management;
- c) supporting students in out mobility in choosing the classes to be taken abroad, aiming to provide a broadened education in the context of the research theme associated to their graduate studies; and
- d) establishing criteria that favor the formal recognition of the academic activities carried out abroad.





## INNOVATION FOR INTERNATIONALIZATION

PUCRS features an environment and a culture that promote innovation in the academic, scientific and technological contexts, aiming at society's needs. Among the innovative policies established in this Internationalization Plan, we should highlight:

- a) encouraging an environment that promotes the rapprochement between the academic community and international companies, alongside PUCRS's innovation ecosystem, focusing on Tecnopuc;
- b) promoting seminars aiming at the dissemination of the demands of international companies alongside PUCRS faculty and researchers;
- d) organizing events that promote internationalization at Tecnopuc, contributing to a better placement of the institution in the international scenario;
- e) promoting the exchange of entrepreneurs from Tecnopuc and other science and technology parks or areas of innovation, in order to develop their perspectives, exchange experiences and international competitiveness, reinforcing entrepreneurship as a whole; and
- f) promoting the creation of startups, focusing on global operations, through knowledge gained and generated at PUCRS's Schools.

# 7.

## STRUCTURES FOR INTERNATIONALIZATION

Generally speaking, internationalization is based on the following institutional structures:



### OFFICE FOR INTERNATIONAL COOPERATION (ECI)

Linked to the Office of the Vice President, it articulates contacts with other national and international Universities and institutions of excellence, in addition to private and public departments. The Office's mission is to prospect, coordinate, manage and promote institutional actions directed at PUCRS's international cooperation and exchange with institutions of higher education, research or funding, located in other countries or that operate internationally. In addition to representing the institution in various associations and groups and promoting and coordinating visits to other institutions, the ECI manages the Academic Mobility department, which welcomes international students and brings the internationalization actions to PUCRS's undergraduate students, promoting opportunities at local and global levels in order to enhance the academic and professional experience in the university environment.





## PROJECTS AGENCY

Structure connected to the Office of the Vice President for Research and Graduate Studies, it is responsible for the management of interinstitutional projects, be they projects of research, innovation, development, services or infrastructure, whenever there is an external raising of financial resources. The Agency articulates actions, with a focus on management, involving Research Institutions, Funding agencies and national and international companies that establish collaborations with researchers from the University. The Agency features a support center for elaboration and quotation, as well as management and financial implementation of international projects.



## ASCOM

The goal of PUCRS's Office of Communications and Marketing (ASCOM) is the strategic management of PUCRS's institutional and marketing communication actions, assisting the Higher Administration and advising the University Units in their processes of interaction and dialogue with their different audiences. It supports the Office for International Cooperation in creating the communication and marketing plan, with strategies in actions and production of multimedia content, with international themes, in the University's institutional communication channels. The Office also produces content for institutional publications, aiming at promoting education, research and extension in different countries.



## INTERNATIONALIZATION MANAGEMENT GROUP

This is the group responsible for managing, establishing policies and monitoring and assessing the implementation of the Institutional Plan of Internationalization. It consists of a multidisciplinary team, with representation of faculty connected to the areas established as priority: Office of the Vice President for Research and Graduate Studies (PROPESQ), Office of the Vice President for Undergraduate Studies and Continuing Education (PROGRAD), Office of the Vice President for Institutional Identity (PROIIN), Superintendency for Innovation and Development, and Office for International Cooperation, which develop strategies and actions to effectively incorporate the international dimension of education, research and extension.



## OFFICE OF INTERNATIONALIZATION OF GRADUATE PROGRAMS (CISS)

Connected to the Office of Graduate Studies from the Office of the Vice President for Research and Graduate Studies, the purpose of the CISS is the tactic and strategic management of the entire academic and administrative process related to the internationalization of PUCRS's Graduate Programs.



## EDUCON

PUCRS's Center for Continuing Education promotes specializations, MBA, certifications and language courses with a high potential for internationalization, international students and faculty.



## IDEAR

PUCRS's Interdisciplinary Laboratory of Entrepreneurship and Innovation encourages and raises awareness among students, faculty and the community towards entrepreneurship and innovation, promoting interculturality and internationalization.



## OFFICE OF ACADEMIC DEVELOPMENT (CDA)

connected to the Office of Undergraduate Studies (PROGRAD), the CDA supports and advises the creation of Programs' Pedagogical Projects (PPCs), addressing the dimensions of internationalization and interculturality, as well as the organization of the portfolio of classes in languages other than Portuguese at the PUCRS schools.



## PUCRS CAREERS

PUCRS Careers has the purpose of strengthening the link between the University and the work world, developing the employability of PUCRS students and alumni and the national and international community. The role of PUCRS Careers is crucial to the development and preparation of the students to work in a globalized context.





## CENTERS FOR PEDAGOGICAL INNOVATION (NIPS)

Integrated into the Center for Faculty Development, from the Office of Undergraduate Studies, the goal of the NIPs is the development of faculty, by working with active methods and the support of technologies to transform the processes of teaching and learning.



## TECNOPOC

Tecnopuc, PUCRS's Science and Technology Park, has as its main purpose to foster innovation, entrepreneurship and integration between the academy, the industry and society. With quality infrastructure and support services, the park promotes the transfer of knowledge and technology generated by the university, encourages applied research and innovation projects and strengthens the regional innovation ecosystem through strategic partnerships. Tecnopuc plays a crucial role in the economic and social development, promoting innovative solutions, new businesses and qualified jobs, contributing to the scientific and technological advance and to the development of a society that is more technologically advanced and sustainable.

# 8. REFERENCES

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PUCRS | INTERNATIONAL

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